

## 國立中興大學教學大綱

課程名稱 (course name)	(中) 商用英文(4009)				
	(Eng.) Business English				
開課單位 (offering dept.)	外文系				
課程類別 (course type)	選修	學分 (credits)	2	授課教師 (teacher)	吳夏暄
選課單位 (department)	外文系 學士班	授課語言 (language)	英文	開課學期 (semester)	1052
課程簡述 (course description)	Business English is an advanced level English course for senior students. Using Tina Seelig's book, What I Wish I Knew When I Was 20, as a guide as well as various videos and handouts, students work in teams to create projects that are of social and/or financial value. Additionally, students take an active role in evaluating each other as well as themselves.				
先修課程名稱 (prerequisites)					
課程與核心能力關聯配比(%) (relevance of course objectives and core learning outcomes)			課程目標之教學方法與評量方法 (teaching and assessment methods for course objectives)		
課程目標	核心能力	配 比 (%)	教學方法	評量方法	
1. Students cultivate skills that are necessary to be successful in a career.	1.外語能力 2.專業知識能力 3.溝通與表達能力 4.國際化能力 5.資訊能力	50 0 50 0 0	講授	作業 出席狀況	
授課內容(單元名稱與內容、習作/每週授課、考試進度-共18週) (course content and homework/schedule/tests schedule)					
What I Wish I Knew When I Was 20 by Tina Seelig, business oriented videos, articles and project work make of the daily class content. Homework focuses on team projects.					
學習評量方式 (evaluation)					
Class participation....20%, Projects.....80% (3 absences equal a failing grade)					
教科書&參考書目(書名、作者、書局、代理商、說明) (textbook & other references)					
Videos and handouts					
課程教材(教師個人網址請列在本校內之網址) (teaching aids & teacher's website)					
Videos and handouts					
課程輔導時間 (office hours)					

Thursday 12:00 to 1:00 or by appointment

列印日期 / Printed Date, year/month/day : 2017 / 3 / 10

請尊重智慧財產權，不得非法影印他人著作。Do not use illegal copies to avoid violating Intellectual Property Rights.

二手書平台網址 / The second-hand book website : <http://www.myub.com.tw/>